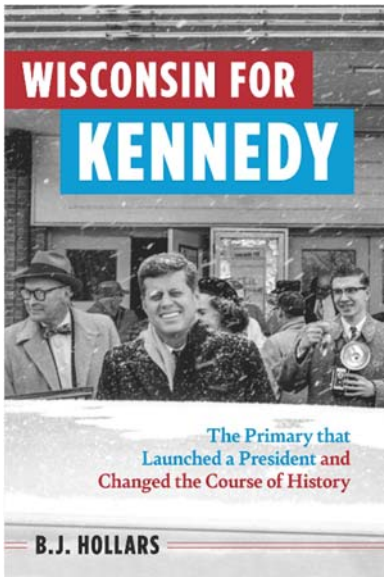


The Vernon County Historical Society presents

# Wisconsin for Kennedy!

Wisconsin author and UW Eau Claire English professor B.J. Hollars will present a program about his new book, *Wisconsin for Kennedy: The Primary that Launched a President and Changed the Course of History*.



When John F. Kennedy ran for president in 1960, his first battleground state was Wisconsin—a state that would prove more arduous, more exhausting, and more crucial to winning the presidency than any other.

JFK campaigned in Viroqua in September of 1959, and in Hillsboro in March of 1960. Come to hear this timely and insightful program, and to share your own stories of the Kennedy campaign.

**Tuesday, October 1, at 7 PM**  
**Vernon County Museum & History Center**  
corner of S. Main & E. South Sts., Viroqua  
[vernoncountyhistory.org](http://vernoncountyhistory.org)  
608-637-7396

*Program is free. Everyone is welcome.*  
SPONSORED IN MEMORY OF CHUCK DAHL